

## 19.5 THURSDAY



### THE JERUSALEM THEATRE

11:30-17:00

Design conference

#### Guest speakers:

Dan Handel  
Eden Shohat  
Galit Gaon  
Dov Genshraw  
Studio Assemble  
Studio Glithero  
Domestic Data Streamers  
Studio Mischer' traxler  
Prof. Kent Larson

### BEZALEL/SHATZ STREET ARENA

17:30 Opening of shop  
displays around the street

### HANSEN HOUSE AND SHEROVER VILLA

19:00 Grand opening  
ceremony



### ISLAMIC ART MUSEUM

19:00 "Sign from Iran"  
exhibition opening

## 20.5 FRIDAY



### BEZALEL/SHATZ STREET ARENA

10:00 Shatz Parliament:  
Discussion with design  
leaders in the Bezalel  
courtyard  
11:00 Design party in the  
Bezalel Academy garden



### CLAL BUILDING

11:00 Opening ceremony  
12:00 Musical instrument  
makers concert

## 21.5 SATURDAY



### HANSEN HOUSE

10:00 Workshop:  
Alternative zoo for  
"Bright Thinking"  
and HANSENFABLAB  
11:00 Workshop:  
Creating films without  
a camera film [16 mm]  
by Mamuta Art and  
Media Center  
14:00 Workshop:  
Developing soundtracks  
by Mamuta Art and  
Media Center



### ISLAMIC ART MUSEUM

11:00 Workshop:  
Calligraphy for the  
whole family instructed  
by Yoram Klein  
13:00 Family tours

## 22.5 SUNDAY

### CLAL BUILDING

#### "UPGRADING"

12:00 Opening  
16:00 Workshop:  
Bizarre bikes and bicycle  
basket weaving

### THE MIRPESSET: A NEW URBANISM ROOFTOP TERRACE

16:30 Tour:  
At the peak of the spiral  
17:00 Children's activity  
19:00 Workshop:  
Design and movement  
within space and time  
20:30 Experimenting with  
Clal: Space dependent  
musical pieces



### THE TRAIN STATION

17:30 Opening ceremony  
for the Jerusalem Design  
Cooperative Project

### SHEROVER VILLA

LECTURES IN GITA'S SALON  
18:00 About crowdfunding  
websites:  
Haim Moshkowitz  
Tross.co, Shai Goitin  
Power Up  
Yonatan Assouline  
19:30 "Young Failures"  
evening: About projects  
that weren't actualized

### HANSENT HOUSE

21:00 The Gehanem Choir:  
Communal choir  
directed by Noam Enbar

## 23.5 MONDAY

### CLAL BUILDING

#### "UPGRADING"

12:00 Opening  
16:00 Workshop:  
Making wallets with  
Jerusalab

### THE MIRPESSET: A NEW URBANISM ROOFTOP TERRACE

16:30 Tour: Little details  
17:00 Children's activity  
19:00 Meeting:  
What is Adama-He  
20:30 Dialogue:  
On a new urbanism



### GIVAT RAM CAMPUS

16:30 Open Studio:  
Nivi Alroy  
17:15 Open Lab:  
Dr. Amit Zoran  
17:30 Open Studio:  
Nivi Alroy  
18:15 Open Lab:  
Dr. Amit Zoran

### SHEROVER VILLA

LECTURES IN GITA'S SALON  
21:00 'Erev Rav' evening  
19:30 Israeli-Palestinian  
fashion project  
2NEIGHBOURS  
[in English]

### HANSENT HOUSE

21:00 Neta Weiner:  
An interdisciplinary concert  
accompanied by jewboy's  
video art

## 24.5 TUESDAY

### CLAL BUILDING

#### "UPGRADING"

12:00 Opening  
16:00 Workshop:  
Stamps, printing  
and renewing clothing

### THE MIRPESSET: A NEW URBANISM ROOFTOP TERRACE

16:30 Tour: Accompanied  
by the balcony's architect  
17:00 Children's activity  
17:00 Jam session with  
music instrument makers  
19:00 Clal-Walk:  
Fashion show produced  
by Clal businesses  
20:30 Dialogue with the  
artist Axel Ewlad

### GIVAT RAM CAMPUS

17:15, 18:15 Open Lab:  
Dr. Amit Zoran

### SHEROVER VILLA

LECTURES IN GITA'S SALON  
18:00 Ido Dolev on  
designing for Israeli  
cinema and television

### BEZALEL/SHATZ STREET ARENA

18:00 "Designers in the City"  
fashion show

### ISLAMIC ART MUSEUM

19:00 Guided tours  
20:00 Meeting with  
illustrators Nicolas Wild  
[France] and Michel Kichka  
[in English]

### HANSENT HOUSE

21:00 Contemporary Iranian  
party

## 25.5 WEDNESDAY

### CLAL BUILDING

#### "UPGRADING"

12:00 Opening  
16:00 Workshop:  
Basic woodwork and 3D  
printing in collaboration  
with HANSENFABLAB

### THE MIRPESSET: A NEW URBANISM ROOFTOP TERRACE

16:30 Tour:  
At the peak of the spiral  
17:00 Children's activity  
19:00 Raising bees in an  
urban center  
20:30 Alternative bonfire

### GIVAT RAM CAMPUS

16:30 Open Studio:  
Nivi Alroy  
17:15 Open Lab:  
Dr. Amit Zoran  
17:30 Open Studio:  
Nivi Alroy  
18:15 Open Lab:  
Dr. Amit Zoran



### SHEROVER VILLA

LECTURES IN GITA'S SALON  
18:00 Moritz Simon Geist  
sound and robots  
19:30 Ofer Tal on the design  
of Israeli record labels from  
the 50's  
20:30 Salon party with  
DJ Ofer Tal

## 26.5 THURSDAY

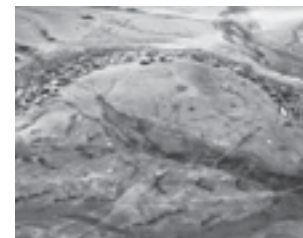
### CLAL BUILDING

#### "UPGRADING"

12:00 Opening  
16:00 Closing carnival

### THE MIRPESSET: A NEW URBANISM ROOFTOP TERRACE

17:00 Children's activity  
18:00 Designing guitars  
19:00 The bee as a diva  
designer  
20:30 Words on Words:  
Spoken word and live  
illustrations



### SHEROVER VILLA

LECTURES IN GITA'S SALON  
18:00 Architect Anat Frenkel  
on Midburn City

### HANSENT HOUSE

20:00 Closing ceremony:  
Moritz Simon Geist in  
electronic-industrial-  
robotic musical concert,  
before and after  
DJ Amit Stark